ABSTRACT

POLICY BRIEF ON THE EVALUATION OF THE SCHOOL SAFETY ZONE (ZOSS) POLICY IN ELEMENTARY SCHOOLS ACROSS MAKASSAR CITY

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*The School Safety Zone (*Zona Selamat Sekolah *or* ZoSS*) policy in* Makassar *City represents a strategic initiative to enhance road safety for school communities and mitigate traffic accident risks. Despite regulatory provisions introduced by the Directorate General of Land Transportation in 2014 and updated in 2018, the implementation of this policy in* Makassar *remains limited in both coverage and effectiveness.*

This study employed a descriptive qualitative approach, aimed at providing an in-depth account and observation of the implementation of ZoSS in elementary schools throughout Makassar City.

The findings indicate that, while ZoSS has succeeded in raising awareness of safety among school environments, its efficiency and uniform application are still lacking. The main challenges include budget constraints, insufficient socialization and educational outreach, and inconsistent supervision and enforcement. To ensure the sustainability and effectiveness of the policy, an improved implementation strategy is recommended. This strategy should encompass enhanced socialization and educational efforts, expanded geographical coverage, and strengthened multi-stakeholder collaboration.

Keywords: School Safety Zone, road safety, school children

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