## DAFTAR PUSTAKA


Adillah, Syayyidatul, and Isdiana Suprapti. 2021. “Analisis Studi Kelayakan Bisnis Pada Ud. Tajul Anwar Jaya Kecamatan Tragah Kabupaten Bangkalan.” *Agriscience* 1 (3): 660–73. http://journal.trunojoyo.ac.id/agriscience%0AANALISIS.

Adnyana, I Made. 2020. *Studi Kelayakan Bisnis I*. *Lembaga Penerbitan Universitas Nasional (LPU-UNAS)*.

Anggraini, Nilam Sari. 2020. “Analisis Studi Kelayakan Pengembangan Usaha Nyateyuk Di Pekanbaru.” *Univesitas Islam Pekanbaru* 44 (8): 1–14. https://doi.org/10.1088/1751-8113/44/8/085201.

Anthony, Robert, and Vijay Govindrajan. 2011. *Management Control Systems. Govindrajan, V. Dan R. N. Anthony.* 12th ed. Vol. 11. New Delhi: the Tata McGraw-Hill Publishing Company.

Aprian, Dony. 2025. “Jumlah Wisatawan Berkunjung Ke Tanjung Bira Sulsel Di 2024 Capai 2.860 Orang.” VOI. 2025. https://voi.id/ekonomi/451315/jumlah-wisatawan-berkunjung-ke-tanjung-bira-sulsel-di-2024-capai-2-860-orang.

Ariani, Ni Kadek, Ni Ketuk Murdani, and Ni Luh Putu Sucandrawati. 2022. “STUDI KELAYAKAN BISNIS DENGAN PEMBUKAAN CABANG BARU PADA PT MONSIUER SPOON FRENCH BAKERY DI SANUR DENPASAR BALI.” *Jurnal Satyagraha* 04:52.

Arifudin, Opan, Yayan Sofyan, and Rahman Tanjung. 2020. “Studi Kelayakan Bisnis Telur Asin H-Organik.” *Jurnal Ecodemica: Jurnal Ekonomi, Manajemen, Dan Bisnis* 4 (2): 341–52. https://doi.org/10.31294/jeco.v4i2.8199.

Aryanto. 2025. “Provinsi Sulawesi Selatan Dalam Angak 2025.” *Badan Pusat Statistik Sulawesi Selatan*. Vol. 12. http://scioteca.caf.com/bitstream/handle/123456789/1091/RED2017-Eng-8ene.pdf?sequence=12&isAllowed=y%0Ahttp://dx.doi.org/10.1016/j.regsciurbeco.2008.06.005%0Ahttps://www.researchgate.net/publication/305320484_SISTEM_PEMBETUNGAN_TERPUSAT_STRATEGI_MELESTARI.

Aryawati, Ni Putu Ari, Tuti Khairani Harahap, Ni Nyoman Suli Asmara Yanti, I Made Ngurah Oka Mahardika, Dewi Mariam Widiniarsih, Muh. Ihsan Said Ahmad, Andi Aris Mattunruang, Selvi, and Lanto Miriantin Amali. 2022. *Manajemen Keuangan*. Edited by Tahta Media. *Tahta Media Group*. 1st ed. Tahta Media Group. https://repository.ung.ac.id/get/karyailmiah/9015/Book-Chapter-Manajemen-Keuangan.pdf.

Badan Pemeriksa Keuangan. 2020. “PP No. 5 Tahun 2021.” Database Peraturan JDIH BPK. 2020. https://peraturan.bpk.go.id/Details/161835/pp-no-5-tahun-2021.

Bank Indonesia. 2025. “BI-Rate Tetap 5,50%: Mempertahankan Stabilitas, Mendorong Pertumbuhan Ekonomi.” Bank Indonesia. June 18, 2025. https://www.bi.go.id/id/publikasi/ruang-media/news-release/Pages/sp_2713325.aspx.

BPS. 2024. “Pada Bulan Juli 2024 Ada 1.532 Kunjungan Wisman Ke Sulawesi Selatan - Badan Pusat Statistik Provinsi Sulawesi Selatan.” Badan Pusat Statistik. 2024. https://sulsel.bps.go.id/id/pressrelease/2024/09/02/829/pada-bulan-juli-2024-ada-1-532-kunjungan-wisman-ke-sulawesi-selatan.html?utm_source=chatgpt.com.

Brigham, Eugene F., and Joel F. Houston. 2024. *Fundamentals Of Financial Management*. *Fundamentals Of Financial Management*. Cengage Learning. https://doi.org/10.59646/ffm/152.

Bulukumba, Badan Pusat Statistik Kab. 2024. “Bps-Statistics of Bulukumba Regency.” *Badan Pusat Statistik* 20:288. https://bulukumbakab.bps.go.id/publication/download.html?nrbvfeve=NzNlMzMxNjUyMDZjZjE3YmE0NWFiYTFh&xzmn=aHR0cHM6Ly9idWx1a3VtYmFrYWIuYnBzLmdvLmlkL3B1YmxpY2F0aW9uLzIwMjQvMDIvMjgvNzNlMzMxNjUyMDZjZjE3YmE0NWFiYTFhL2thYnVwYXRlbi1idWx1a3VtYmEtZGFsYW0tYW5na2EtMjA.

Darsana, I Made, Suci Rahmadani, Erni Salijah, Ahmad Yasir Akbar, Khoirun Nisa Bahri, Nani Hmadani Amir, S. Hikmah Jamil, Hotden Leonardo Nainggolan, Samuel PD Anantadjaya, and Arif Nugroho. 2023. *STRATEGI PEMASARAN*. Edited by M.Si Dr. Miko Andi Wardana, S.T. *Angewandte Chemie International Edition, 6(11), 951–952.* Vol. 1. Bali: INTELEKTUAL MANIFES MEDIA.

David, Fred R., and Forest R David. 2015. *Strategic Management Concepts and Cases*. Edited by Stephanie Wall. 15th ed. England: Pearson Education Limited. http://http//www.pearsonmylabandmastering.com.

Ermawati, Nanik, and Alfiyani Nur Hidayanti. 2022. *Studi Kelayakan Bisnis*. Edited by Rosalia Winda Oktaviani, Dwi Ayu Fatmala, and Ajeng Hapsari Titahwehing. *Badan Penerbit Universitas Muria Kudus*. Pertama. Kudus: Badan Penerbit Universitas Muria Kudus. https://perpustakaan.stietotalwin.ac.id/pdf/50.pdf.

Faradiba, Besse. 2020. “Analisis Studi Kelayakan Bisnis Usaha Waralaba Dan Citra Merek Terhadap Keputusan Pembelian ‘AlpokatKocok_Duobig’ Di Makassar.” *PAY Jurnal Keuangan Dan Perbankan* 2 (2): 52–61.

Foodizz. 2021. “10 Tantangan Yang Membuat Bisnis Kuliner Sulit Berkembang.” Foodizz.Id. 2021. https://foodizz.id/artikel/10-tantangan-yang-membuat-bisnis-kuliner-sulit-berkembang.

Hadya, Dwi. 2021. “Potensi Bisnis Pesan-Antar Makanan Daring Makin Besar - Analisis Data Katadata.” Katadata.Co.Id. 2021. https://katadata.co.id/analisisdata/60093900cb02f/potensi-bisnis-pesan-antar-makanan-daring-makin-besar.

Hamid, Rahmad Solling, Made Putri Ariasih, Ni Nyoman Suarniki, Purwoko, Nurchayati, Achmad Tarmizi, Zefri Efdison, et al. 2023. *Manajemen Pemasaran Modern (Strategi Dan Taktik Untuk Kesuksesan Bisnis)*. *PT Sonpedia Publishing Indonesia*. https://books.google.co.id/books?id=ngDGEAAAQBAJ&printsec=frontcover#v=onepage&q&f=false.

Harsoyo, Roni. 2022. “Teori Kepemimpinan Transformasional Bernard M. Bass Dan Aplikasinya Dalam Peningkatan Mutu Lembaga Pendidikan Islam.” *Southeast Asian Journal of Islamic Education Management* 3 (2): 247–62. https://doi.org/10.21154/sajiem.v3i2.112.

Hendriyani, I Gusti Ayu Dewi. 2024. “Siaran Pers: Nilai Tambah Ekonomi Kreatif Capai 55,65 Persen Dari Target Tahun 2024.” Kemenparekraf/Baparekraf RI. 2024. https://kemenparekraf.go.id/berita/siaran-pers-nilai-tambah-ekonomi-kreatif-capai-5565-persen-dari-target-tahun-2024.

Horne, James C Van, and John M. Wachowicz. 2008. *Fundamentals of Financial Management 13th Edition*. *Prentice Hall Financial Times*. 13th ed. England: Prentice Hall Finansial Time.

Ichsan, Reza Nurul, Lukman Nasution, and Dr. Sarman Sinaga. 2019. “Studi Kelayakan Bisnis (Business Feasibility Study).” *CV. Manji Medan*, 275.

Ismail, Adrian Hartanto, and Rahmat. 2023. “Studi Kelayakan Bisnis Untuk Pengembangan Usaha Pada Pt Talenta International Tourism Business Feasibility for Business Development On.” *Jurnal Administrasi Terapan*

1:223–40.
Kasmir, and Jakfar. 2013. *STUDI KELAYAKAN BISNIS*. Jakarta: Kencana Prenada Media Group. https://books.google.co.id/books?id=oQRBDwAAQBAJ&lpg=PR4&hl=id&pg=PA14#v=onepage&q&f=true.
Kemendag. 2024. “Penganugerahan UKM Pangan Award 2024 - Kementerian Perdagangan Republik Indonesia.” Kemendag. 2024. https://www.kemendag.go.id/berita/foto/penganugerahan-ukm-pangan-award-2024.
Kotler, Philip, Gary Armstrong, and Marc Oliver Opresnik. 2021. *Principles of Marketing*. *Pearson Education Limited*. Vol. 11. http://scioteca.caf.com/bitstream/handle/123456789/1091/RED2017-Eng-8ene.pdf?sequence=12&isAllowed=y%0Ahttp://dx.doi.org/10.1016/j.regsciurbeco.2008.06.005%0Ahttps://www.researchgate.net/publication/305320484_SISTEM_PEMBETUNGAN_TERPUSAT_STRATEGI_MELESTARI.
Kulakov, Nickolay, and Anastasia Blaset. 2020. “Rehabilitation of the Internal Rate of Return.” *SSRN Electronic Journal*. https://doi.org/10.2139/ssrn.3593173.
Kurniati, Ika Dyah, Riza Setiawan, Afiana Rohmani, Aisyah Lahdji, Arief Tajally, Kanti Ratnaningrum, Rochman Basuki, Sc Reviewer, and Zulfachmi Wahab. 2015. *Buku Ajar*.
Nirmala, Bridget, M.Stalin Arockiaraj, M.Fatima Mary, Nelson Raja, and Kalvi Rathan Michael. 2019. “Principles of Management.” *Fatima Michael College of Engineering & Technology*.
Pasamangi, Hasrina Iis. 2020. “Studi Kelayakan Bisnis (Bonbon Factory).” Institut Agama Islam Negeri Manado.
Populix. 2023. “Studi Kelayakan Bisnis - Tujuan, Aspek, Tahapan & Contohnya.” Populix.Com. 2023. https://www.ocbc.id/id/article/2022/04/24/studi-kelayakan-bisnis.
PURWANTO, ANTONIUS, and MB DEWI PANCAWATI. 2024. “Kuliner Menjadi Sub Sektor Tertinggi Ekonomi Kreatif: Magnet Pariwisata Di Era Modern?” Kompasiana. 2024. https://www.kompasiana.com/catherinefelicia7233/675b058f34777c1882411dd2/kuliner-menjadi-sub-sektor-tertinggi-ekonomi-kreatif-magnet-pariwisata-di-era-modern.
Putri, Chairunnisa Rahmawati. 2024. “USAHA ROOM COFFEE AND EATERY DI KABUPATEN.”
Ristiyani, Indrastuti, Solichatun, and A. Rahmat Dimyati. 2023. *Dasar-Dasar Akuntansi Dan Keuangan Lembaga*. 1st ed. Jakarta: Kementerian Pendidikan, Kebudayaan, Riset, dan Teknologi Dikeluarkan.
Rusby, Zulkifli. 2019. *Manajemen Sumber Daya Manusia*. Edited by M.Si : Dr. Nurman. *Rajawali Pers*. Vol. 4.
Setiawan, Andy. 2020. “Tradisi Pembuatan Perahu Pinisi Kecamatan Bontobahari Kabupaten Bulukumba (Tinjauan Filosofis)” 3:4499.
Siagian, Supriadi. 2023. *Manajemen Sumber Daya Manusia*. Edited by Merry Moy Mita. Semarang: Yayasan Drestanta Pelita Indonesia.
Statistik, Badan Pusat. 2024. “Perkembangan Indeks Harga Konsumen Desember 2024.” *Berita Resmi Statistik*, no. 23, 1–16. https://makassarkota.bps.go.id/pressrelease/2024/01/05/59/perkembangan-indeks-harga-konsumen--inflasi-kota-makassar-bulan-desember-2023.html.
Sudirman, Acai, Syahrani, Syamsu Rijal, Mustari, and M.Ansyar Bora. 2022. *Buku Digital - Studi Kelayakan Bisnis*. Ningrum, H. CV. Media Sains Indonesia.
Sugiyanto, Luh Nad, I Ketut Wenten, and Gianti Nuke Sanjaya. 2020. *Studi Kelayakan Bisnis Teknik Untuk Mengetahui Bisnis Dapat Dijalankan Atau*

*Tidak*. *YPSIM Banten*. Vol. 1. http://eprints.unpam.ac.id/8654/3/Buku SKB Sugiyanto-Terbit 2020 Gabung-E-book.pdf.

Susanti, Rika, Dwi Choirun Nisa, . Sundari, Hanik Aminatul Khurriyah, Erli Nurida Bahtiar, Kusuma Adi Rahardjo, and Mahardani Febrihapsari. 2020. "C. Analisis Studi Kelayakan Usaha Di Resto 'I Am Queen.'" *Inovasi Manajemen Dan Kebijakan Publik* 2 (2): 32. https://doi.org/10.54980/imkp.v2i2.86.

Syahputra, Freankie Jan Salean, Nunung Nurhayati, and I Gusti Ngurah Suyarsana. 2023. *Studi Kelayakan Bisnis*. *Infes Media*. Vol. 4. http://www.joi.isoss.net/PDFs/Vol-7-no-2-2021/03_J_ISOSS_7_2.pdf.

Tim Vipond. 2024. "ARR - Accounting Rate of Return." CFI. 2024. https://corporatefinanceinstitute.com/resources/accounting/arr-accounting-rate-of-return/?utm_source=chatgpt.com.

Widaryanti, Ni Putu Budiadnyani Sitti Murniati, Masriani Mahyuddin Rida Perwita Sari Della Fadhilatunisa Desiana, Radina Modjaningrat Siti Alfiyah, Ulfa Luthfia Nanda Tatik Amani, Nyoman Trisna Herawati Ferdawati, and Agustina Indriani. 2022. *Pengantar Akuntansi*. Edited by Syaiful Bahri. *Sustainability (Switzerland)*. Vol. 11. Bandung: Media Sains Indonesia.

Winardi, J. 2003. *Entrepreneur Dan Entrepreneurship*. 1st ed. Jakarta: Kencana Prenada Media Group.

Wirtz, Jochen, and Christopher Lovelock. 2022. *Service Marketing Mix*. *Encyclopedia of Tourism Management and Marketing*. 8th ed. Singapore: World Scientific. https://doi.org/10.4337/9781800377486.service.marketing.mix.