ABSTRACT

IMPLEMENTATION OF POLICIES FOR THE PREVENTION AND CONTROL OF HIV/AIDS SPREAD IN MAKASSAR CITY

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Human Immunodeficiency Virus (HIV) is an urgent global health issue, with approximately 39 million positive cases and 630,000 deaths annually worldwide. In Indonesia, including in Makassar City, the spread of HIV/AIDS continues to rise. To address this issue, the Makassar City Government enacted Mayor Regulation Number 94 of 2017 concerning the Prevention and Control of HIV/AIDS. This study aims to analyze the implementation of this policy and formulate more effective and sustainable policy recommendations.

The study employs a qualitative descriptive approach, utilizing data collection techniques that include interviews with the Health Department of Makassar City, the Provincial and City AIDS Commissions, Hospitals, Community Health Centers (Puskesmas), *and relevant community members. Data were also gathered through field observations and document studies. The analytical framework used is the Van Meter and Van Horn policy implementation model.*

The findings reveal that policy implementation still faces various obstacles, such as limited human resources and budget, uneven distribution of antiretroviral drugs (ARV), high workload among healthcare workers, minimal support for non-governmental organizations, as well as the persistent stigma and discrimination against people living with HIV/AIDS (PLWHA). Cross-sectoral coordination also remains weak, and there is no specific local regulation to support the policy. This study recommends strengthening community-based education by involving former patients as peer educators, enhancing cross-sector collaboration, improving ARV distribution services to remote areas, and enacting a specific local regulation on HIV/AIDS to ensure protection and policy effectiveness.

Keywords: HIV/AIDS, Public Policy, Implementation, Makassar City, Van Meter and Van Horn Model.

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