ABSTRACT

POLICY BRIEF: THE IMPLEMENTATION OF BUILDING APPROVAL IN MAKASSAR CITY

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The enactment of Law No. 11 of 2020 concerning Job Creation brought significant changes to the building permitting system, including the replacement of the Building Construction Permit (Izin Mendirikan Bangunan *or* IMB) *with the Building Approval (*Persetujuan Bangunan Gedung *or* PBG). *In Makassar City, this policy was implemented in 2024.*

This study aims to examine how the PBG *policy is implemented in Makassar City using a qualitative approach with data collection techniques that include interviews, observations, and literature reviews. The informants comprise employees of the Investment and One Stop Integrated Service Office* (DPMPTSP), *the Spatial Planning Agency, and members of the public who apply for permits.*

The results of this study indicate that the implementation of PBG still faces several challenges, including limited access to and understanding of information among non-technical communities, the financial burden of hiring professional services to meet technical standards, and inadequate facilities, infrastructure, and technical personnel. However, some community members comply due to legal obligations and awareness of legitimacy. The study recommends enhancing both digital and conventional socialization efforts, providing affordable or subsidized consultation services at the sub-district level, increasing technical human resources, and optimizing service facilities. These findings are expected to inform policy measures aimed at improving PBG *implementation in Makassar City.*

Keywords: Building Approval, Community Compliance, Policy Implementation

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