ABSTRACT

IMPLEMENTATION OF STUNTING REDUCTION PROGRAM IN* MOSWAREN *DISTRICT OF* SORONG SELATAN *REGENCY

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Stunting is one of the health issues that has become a national concern, including stunting in Sorong Selatan *Regency.* Moswaren *District is one of the intervention areas that experiences challenges in addressing stunting cases that have a direct impact on children's growth and development quality, as well as long-term human resources quality. This study aims to analyze the implementation of the stunting reduction program in* Moswaren *District and to identify the supporting factors that hamper its implementation.*

This study applied a descriptive qualitative approach with data collection techniques including in-depth interviews, observations, and documentation study. The informants consisted of health workers, district apparatus, Integrated Health Post (Posyandu) *cadres, and community leaders who were directly involved in the program implementation. The data were analyzed through some stages, including data reduction, data presentation, and drawing conclusions based on the Miles and Huberman model.*

This study shows that the stunting reduction program in Moswaren *District has been implemented with the support of varied parties, namely, cross-sector, health cadres, and the people. There are several good practices, such as the provision of supplementary feeding (*Pemberian Makanan Tambahan or PMT)*, nutrition monitoring, and health education for mothers and children. However, this program implementation still faces obstacles such as limited human resources, geographical conditions which are difficult to reach, and low public awareness about the importance of giving nutrition during the First 1,000 Days of Life (*Hari Pertama Kehidupan or HPK).*

Keywords: *Stunting,* Moswaren *District, Program Implementation, Children's Nutrition, Public Health.*

Translated by:

The AgencyES
Language Institute
File No.: 577-S2-225017