DAFTAR ISI

HALAMAN PERSETUJUAN .....
Error! Bookmark not defined.
HALAMAN PENGESAHAN TIM PENGUJI .....
Error! Bookmark not defined.
SURAT PERNYATAAN.....
Error! Bookmark not defined.
KATA PENGANTAR .....
Error! Bookmark not defined.
ABSTRAK .....
Error! Bookmark not defined.
***ABSTRACT*.....**
Error! Bookmark not defined.
DAFTAR ISI x
DAFTAR TABEL .....
Error! Bookmark not defined.
DAFTAR GAMBAR.....
Error! Bookmark not defined.
DAFTAR LAMPIRAN .....
Error! Bookmark not defined.

BAB I PENDAHULUAN .....
Error! Bookmark not defined.
A. Latar Belakang.....
Error! Bookmark not defined.
B. Rumusan Masalah .....
Error! Bookmark not defined.
C. Tujuan Penelitian.....
Error! Bookmark not defined.
D. Manfaat Penelitian.....
Error! Bookmark not defined.

BAB II TINJAUAN PUSTAKA.....
Error! Bookmark not defined.
A. Tinjauan Pustaka terkait Karya.....
Error! Bookmark not defined.
B. Tinjauan Pustaka terkait Permasalahan .....
Error! Bookmark not defined.
C. Kerangka Pikir.....
Error! Bookmark not defined.
D. Penelitian Terdahulu .....
Error! Bookmark not defined.

BAB III METODE PENELITIAN.....
Error! Bookmark not defined.
A. Desain Data Penelitian.....
Error! Bookmark not defined.
B. Prosedur Penelitian.....
Error! Bookmark not defined.

BAB IV HASIL DAN PEMBAHASAN .....
Error! Bookmark not defined.
A. Gambaran Obyek Penelitian .....
Error! Bookmark not defined.
B. Hasil Penelitian .....
Error! Bookmark not defined.
C. Tahapan Perancangan *Content Marketing* .....
Error! Bookmark not defined.
D. Dampak Sebelum dan Setelah.....
Error! Bookmark not defined.

BAB V PENUTUP.....
Error! Bookmark not defined.
A. Kesimpulan .....
Error! Bookmark not defined.
B. Saran .....
Error! Bookmark not defined.

DAFTAR PUSTAKA.....
Error! Bookmark not defined.