ABSTRACT

IMPLEMENTATION OF THE POLICY OF THE EQUIVALENCE SUPERVISORY POSITIONS INTO FUNCTIONAL POSITIONS AT THE REGIONAL PERSONNEL AND HUMAN RESOURCE DEVELOPMENT AGENCY OF* MAKASSAR *CITY

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The purpose of this study is to understand and analyze how the implementation of the policy on the use of domestic products or Produk Dalam Negeri *(PDN) in government procurement of goods/services is carried out at the Regional Secretariat of Makassar City. The analysis is based on the aspects of policy implementation according to George C. Edward III's model, namely communication, resources, disposition, and bureaucratic structure.*

The research method used is a qualitative research method with a descriptive approach, utilizing primary and secondary data sources with data collection techniques including interviews, observations, and document reviews. The informants in this study are government procurement actors consisting of budget users, commitment-making officers, working groups for selection, and goods/services procurement officials within the scope of the Regional Secretariat of Makassar City.

The research results show that the policy on the use of domestic products (PDN) in government procurement of goods/services at the Regional Secretariat of Makassar City has not been optimally implemented because it does not meet all aspects of policy implementation. From the communication aspect, the procurement actors have known and understood the purpose and intent of the PDN policy in government procurement. Regarding resources, the quantity of human resources and budget meets requirements; however, the quality of commitment-making officers (PPK) is not yet certified. In terms of disposition, procurement actors are willing to use domestic products, but their commitment is still limited to certain products. Regarding bureaucratic structure, standard operating procedures (SOPs), coordination mechanisms, and task allocations are not available according to regulations. Therefore, there is still a need to optimize the implementation of the PDN policy in government procurement at the Regional Secretariat of Makassar City.

Keywords: *Policy implementation, Domestic Products, and Procurement of Goods/Services.*

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