ABSTRACT

IMPLEMENTATION OF TOBACCO RESTRICTION POLICY FOR ADOLESCENTS IN* MAKASSAR *CITY (A CASE STUDY AT* RAPPOCINI *DISTRICT)

Author : Nurul Hanifah
Supervisor : Ramli

Heading towards Indonesia Emas 2045*, creating a Healthy* Indonesia *has become a primary goal through the improvement and equal distribution of healthcare services. However, this effort is hindered by the serious threat of tobacco, particularly its impact on passive smokers due to the behavior of active smokers. Smoking is not merely an individual problem but a significant threat to the nation's future. Currently, active smokers are not limited to adults but also include underage children. At such an early age, nicotine dependence can severely disrupt brain development. In* Makassar *City, the number of smokers aged 10–18 continues to increase. This study aims to comprehend the implementation of the tobacco restriction policy and to identify the inhibiting factors.*

This study was conducted at the Makassar *City Health Office and several public health centers (*PUSKESMAS*) in* Rappocini *District by applying a qualitative method through interviews, observations, and literature study. The informants were selected using purposive sampling, including officials from the Health Office, the Education Office, the staff of the public health center implementing the Smoking Cessation Program, shop owners, teenage smokers and non-smokers, as well as the people of the society.*

The results show that although the standards and objectives of the policy are clear and aligned with the national regulations, its implementation has not been optimal yet. The main obstacles lie in the lack of supervision of cigarette sales in retail shops, the widespread display of cigarette advertisements in public areas, and the limited number of program staff and smoking cessation counseling facilities. This study also recommends strengthening supervision and enforcement in the field, increasing the number of program staff, and optimizing the use of smoking cessation counseling facilities, as well as strictly restricting adolescents' access to cigarettes. The implementation of this policy is expected to reduce the prevalence of adolescent smoking in Makassar.

Keywords: Public Policy, Restriction, Tobacco, Adolescent.

Translated by:

The AgencyES
Language Institute
File No.: 651-S1-125073