ABSTRACT

THE EFFECTIVENESS OF STREET CHILDREN REHABILITATION AT MAKASSAR CITY (A STUDY ON MANUSIA SILVER PHENOMENON)

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The phenomenon of manusia *silver (silver man) in* Makassar *City has reflected a quite serious social issue. The Government of* Makassar *City has actually made efforts to overcome this issue through the Regional Regulation Number 2 of 2008, which outlines rehabilitation programs, including prevention and continued rehabilitation. However, the raid is conducted inconsistently, with limited shelter facilities, and a lack of people's awareness. This study aims to measure the effectiveness of street children rehabilitation at* Makassar *City in the phenomenon of silver man.*

This study applied Gibson, Ivancevich & Donelly's Organizational Effectiveness Theory, which measured the effectiveness through five indicators: Production, Efficiency, Satisfaction, Adaptability, and Development. Through the approach of qualitative case study, the data were collected through interviews, observations, and document analysis by involving various parties such as the Social Department, Municipal Police, the people, and Silver Man. This approach was applied to understand the extent to which the rehabilitation policy is effectively aligned with and fulfills its intended objectives.

The result shows that, from the production side and the ability to adapt, this program has been implemented well due to the real program, namely recording, patrol, shelter at RPTC, *and sustainable rehabilitation. However, the indicators of efficiency and satisfaction are still weak, because many silver men feel they have not received economic assistance, and the raids are not always effective. The development indicator has also not been effective due to the limited skill empowerment. Overall, this rehabilitation program has run optimally; thus, more collaborative and independent-oriented strategies are required to resolve this issue effectively.*

Keywords: *Silver Man, Organizational Effectiveness, Street Children rehabilitation,* Makassar *City Program, Social Phenomenon.*

Translated by:
The AgencyES
Language Institute
File No.: 649-S1-125071