ABSTRACT

IMPLEMENTATION OF WASTE MANAGEMENT POLICY IN ENREKANG REGENCY

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Enrekang Regency, as one of the regions in South Sulawesi Province, also faces serious challenges in waste management. Population growth and the increasing economic activities of the community have triggered a rise in the volume of waste each year. Based on these issues, this study aims to determine how the Waste Management Policy is implemented in Enrekang Regency.

This study applied a qualitative descriptive method. The selection of informants was carried out using purposive sampling techniques. The data were collected through interviews, direct observation, and documentation. Furthermore, the data analysis technique used consists of three stages: data reduction, data presentation, and drawing, as well as verifying conclusions.

The findings of this study indicate that the implementation of waste management policy has not yet been optimal, as several problems were identified, such as the lack of public awareness and the inadequate application of the 3R principles (Reduce, Reuse, Recycle), limited waste management facilities and infrastructure, and the absence of regulations providing clear and strict sanctions against improper waste disposal. The efforts to address these problems include organizing educational and socialization programs, implementing the 3R principles (Reduce, Reuse, Recycle), improving waste management facilities and infrastructure, and creating regional regulations on waste management.

Keywords: *Policy Implementation, Waste Management, Enrekang Regency.*

