

**ABSTRACT**  
**POLICY PAPER YOUTH DEVELOPMENT STRATEGY AT THE  
DEPARTMENT OF YOUTH AND SPORTS CITY OF MAKASSAR**

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The 512,093 thousand youth that live in Makassar City have the potential to improve economic and social welfare, but if the appropriate policies are not implemented, it could have a negative impact on the local government. The objective of this study was to understand what policies are less appropriate or not pro to youth in order to propose more appropriate policy alternatives to the Makassar City Government in terms of developing the potential of those who have entrepreneurial spirit but lack the necessary environment and forum. The Makassar City Youth and Sports Office is located here.

This study applied a qualitative method to learn more about Makassar City's unsuitable youth-related policies. The data collected through interviews and document review.

The result of the study showed that Makassar City's youth development policy is still not able to fully embrace the local youth, making it less than ideal. In particular, the city's youth's general apathy prevents this policy from receiving special attention. To address this, the Makassar City Government, specifically the Youth and Sports Office, needs to implement a number of alternative policies. These include holding sustainable entrepreneurship training sessions, hosting a center where young people can explore their potential, and assisting young people in obtaining bank financing for their businesses.

**Keyword:** Youth, Youth Development, Policy Paper

